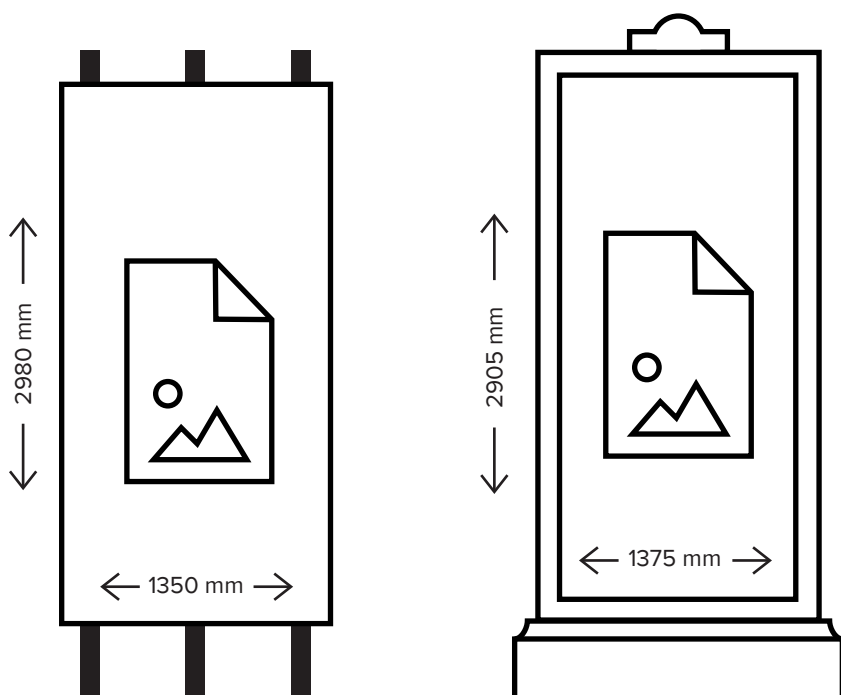


## Pillars

Product	Product	Poster size	Visible area
Poster pillars	Sheets	1350x2980 mm	1350x2980 mm
Light Poster pillars	Sheets	1375x 2905 mm	1375x 2905 mm



### Printing file

Size of the printing file should be: 1:1 with resolution 50-100 dpi or 1:10 with resolution 500-1000 dpi. All pictures should be in high resolution. The file must be in one piece. Suitable file extensions are pdf, tiff and format composite. Colours CMYK. The posters are **printed in one part** by standard, except if agreed differently, in two parts.

### Paper material

Suitable paper 115g/m<sup>2</sup>-150g/m<sup>2</sup>, woodfree paper, CBP (coated blue back paper) with increased wet strength suitable for outdoor use. Suitable solvent-based printing technology. The weight does not include the increased weight from coating. When introducing new paper grades, our Technical Department must be consulted and a trial pasting carried out.

## Inks

Must be able to stay up for a month in an urban environment under summer conditions without fading or changing in any other way. Do not use inks and printing techniques that will not survive pasting with a water-based starch adhesive or that will hinder subsequent pasting.

The use of glossy inks can cause reflections on the poster surface, which can impede the clarity of the advertising message. Posters for pasting must be able to tolerate pre-soaking. If in any doubt, e.g. about introducing new inks, our Technical Department must be consulted well in advance.

## Important terms of delivery

Printing files must be uploaded **at least 7 days** before the start of the advertising period to Clear Channel Latvia's file server, using our web page:  
<https://www.clearchannel.lv/nosutit-failus/>

**NB!** It is very important to also upload a picture of the design (jpg file). Without the sample, Clear Channel Latvia does not take responsibility if printout is different from the desired result.

Posters must be delivered to Clear Channel Latvia's technical department **at least 5 days** before the start of the advertising period.

Delivery address: Strazdumuižas iela 74, Rīga, LV-1024  
T +371 67 221 777