

# Shopping Digital Production specification

**Spot length: 10 sec, unless otherwise agreed.**

**Material specifications:**

Recommended file type: mp4

Format: Portrait 9:16

Resolution: 1080 x 1920 px

Frame rate: 25 fps

File max size: 25 MB

**Material delivery:**

<https://clearchannel.lv/nosutit-failus/>

Material delivery by noon 4 business days before campaign starts.

In addition customer pays a converting cost of 75 € / campaign, including 1-6 pieces of materials at one time delivery. If the material is changed among the campaign or the material will be delivered later in the middle of the campaign, new material converting cost will be charged.

Additional information regarding production:

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