## Shopping Digital Production specification

Spot length: 10 sec, unless otherwise agreed.

## **Material specifications:**

Recommended file type: mp4 Format: Portrait 9:16 Resolution: 1080 x 1920 px Frame rate: 25 fps File max size: 25 MB

Material delivery: https://clearchannel.lv/nosutit-failus/

Material delivery by noon 4 business days before campaign starts.

In addition customer pays a converting cost of  $75 \in$  / campaign, including 1-6 pieces of materials at one time delivery. If the material is changed among the campaign or the material will be delivered later in the middle of the campaign, new material converting cost will be charged.

Additional information regarding production: Līga Gribuste, *liga.gribuste@clearchannel.lv* 



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