

Suurtahvlid Eestis



Billboards are our most distributed format in Estonia. Today we can offer networks in 12 cities. The networks cover all important arterial roads, traffic-junstitutions and commuter travel-routes.

Locations of billboards in Estonia: **Tallinn 127, Tartu 18, Narva 14, Valga 5, Võru 5, Haapsalu 5, Kuressaare 5, Rakvere 5, Viljandi 4, Kohtla-Järve 7, Jõhvi 7, Sillamäe 2.**

The format: 4,2m x 2m

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 **CLEARCHANNEL**
OUTDOOR

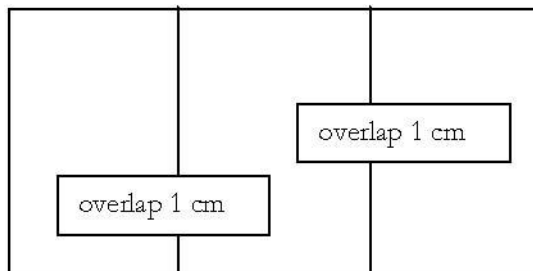
Print instructions of posters for Billboards

The paper suitable for outdoor use should be Silk print CBP (=Coated Blue back Paper)135gr/m² and offset print CBP 120gr/m².

The posters are to be printed in three parts.

There are need for overlap 1 cm for each part, and pasting works begins from right side. The real size of a Billboard is 4,2 x 2,0 m.

The posters are normally cut according to this instruction:



The posters should be delivered one week before the campaign starts.

Printfail: 1/10 originaalist

420 x 200 mm

Density: 300 dpi

Colors: vectorgraphic and photofiles CMYK

Programs : Eps , Tif; Pdf.